

# WHY WINNERS WIN!

During a recent business seminar, I heard a leader give six reasons why winners win. I thought that these could certainly be applicable to life for each of us and for the church in regard to our spiritual success and our work for the kingdom.

Winners win because of (1) Persistence... they keep on going and when they stumble, they don't remain seated, but get back up and go at it again; (2) Attitude...nothing can stop a man or woman with the right mental attitude from reaching the goal and nothing on earth can help a person with a wrong mental attitude. (3) Effort... going the extra mile and doing the best or more than is expected are the kinds of actions that will bring victories and equal success. (4) Courage... to be courageous requires no magic formula. It is not the absence of fear, but the mastery of it; we must just launch out in faith and do it many times. (5) Competition...it is the heat of a battle that brings out the best of the best. It is far better to dare mighty things even though checkered with failure than to take rank with those who never get into the fray. (6) Adversity... a failure is not always a mistake; it may simply be the best one can do under the circumstances. Character is honed by adversity. The real mistake is to stop trying.

I think we all like to win... my wife says I am a "sore loser", but I say I am just "competitive." But it is a burden to me that when it comes to "reaching the world with the gospel of Jesus Christ" as we are called as the church to do, we are falling further behind. We are adding daily, but the world is multiplying. There are fewer Christians in terms of percentage of world population than 50 years ago. I want to win and achieve the goal set by the Lord, but we are losing. The direction we are taking now simply won't work.

I would add one more thing to the admonitions above, when it comes to a team effort... We have to Listen to the Coach! That, my friends, is our problem, we have not followed the game plan of the Coach, Jesus Christ. We are too involved with ourselves, withholding our tithes and offerings, and living with a small vision of the world. When we spend 90 percent of all our human and financial resources on 10 percent of the world's population here in the U.S., it is not going to work, it is as simple as that. We are doomed to failure.

We are called to be...witnesses unto the uttermost part of the earth... but we have to move away from the comfort of the locker room and get into the game, and then dedicate ourselves to giving our all to accomplish the task. Only then do we have the hope of the Victory.